



TECHNOLOGIES



OVERVIEW

“FoodOpt” is an online food takeout and delivery restaurant catering world wide and it serve food tailored as per customer choice rather than as served by the market today. FoodOpt help and encourage food lovers to show their culinary talents and share the zest of cooking and at the same time people can enjoy variety of dining options made by the talented chefs from different ethnic background.

INDUSTRY
Food / Restaurant

LOCATION
USA

CLIENT
FoodOpt

PROJECT SUMMARY HIGHLIGHTS – PORTAL DESIGN & DEVELOPMENT

- *Create a website where customers can look at their menu and place orders online*
- *Manage the menu items and chef/restaurant activities.*
- *Managing the Event and blog / Post from Facebook of the restaurant and chef.*
- *Updating Menus Online in Real Time*
- *Responsive and optimized for viewing on mobile devices.*
- *Increase traffic to the website and promote their menu across multiple channels*
- *Increase overall number of delivery and takeout orders through the online ordering system*
- *75% increase in organic traffic to the website*